



Privacy Policy (UK GDPR)

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Effective Date: 29 June 2025

Business Name: PODOMEDIKA - Foot Care Professional

Owner: Katarzyna Sawicka

Address: 11 Halstead Close, Canterbury CT2 7UD, United Kingdom

Email: info@podomedika.co.uk

Phone: 07845 277102

Website: www.podomedika.co.uk

Data Security Partner: Metacortex Ltd

1. Introduction

This Privacy Policy explains how PODOMEDIKA collects, stores, uses, and protects your personal data in accordance with the UK GDPR and the Data Protection Act 2018.

2. Data Controller

The Data Controller is Katarzyna Sawicka, trading as PODOMEDIKA.

For any privacy-related questions, please contact:

info@podomedika.co.uk | 07845 277102

Cybersecurity and data protection are supported by Metacortex Ltd.

3. What Personal Data We Collect

- Full name

- Date of birth
- Contact information (phone, email, address)
- Medical history relevant to foot care
- Payment information (card, invoice)
- Emergency contact
- Website usage data (via cookies)

4. Legal Basis for Processing

- Consent (Article 6(1)(a)) - for marketing and optional communications
- Contract (Article 6(1)(b)) - to provide foot care services
- Legal Obligation (Article 6(1)(c)) - to comply with HMRC, health, and safety laws
- Vital Interests (Article 6(1)(d)) - in medical emergencies
- Legitimate Interest (Article 6(1)(f)) - to improve and secure our services

5. How We Use Your Data

- Schedule and provide professional foot care services
- Maintain accurate medical records
- Issue invoices and manage payments
- Fulfill legal obligations
- Send appointment reminders
- Send updates/offers (only if you consent)

6. Data Retention

- Medical records: up to 8 years after last treatment
- Financial records: 6 years (HMRC)
- Marketing consent: until withdrawal
- CCTV (if applicable): max 30 days

7. Data Sharing

Your data may be shared only with:

- HMRC or NHS (where legally required)
- Accounting services
- Email marketing providers (only with consent)
- Emergency services
- IT security by Metacortex Ltd

No data is sold or shared for unrelated purposes.

8. Your Rights

You have the right to:

- Access your data
- Rectify incorrect data
- Request erasure (where legally permitted)
- Restrict or object to processing
- Data portability
- Withdraw consent
- File complaint with ICO (www.ico.org.uk)

9. Cookies & Website Tracking

Our website uses cookies for performance and analytics. You can manage cookie preferences in your browser settings.

10. International Transfers

If platforms like Facebook or Google (outside the UK) are used, data is transferred only under proper

safeguards (e.g. SCCs).

11. Security

Data is encrypted, access-controlled and monitored through Metacortex Ltd cybersecurity solutions.

12. Updates

This privacy policy may be updated periodically. Last updated: 29 June 2025.